



FIT FOR MULTIMODAL

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Key structural market trends that could lead to an increase of multimodal transport solutions

Continued global trade growth



- Shift in patterns
- Importance of emerging markets increasing

Acceleration of e-commerce



- More demand for „last mile“ and direct shipping, also in B2B
- Multi channel delivery for B2C

Accelerating impact of technology & automation



- Automation drives efficiencies
- Importance of data leads to new ways of running businesses

Increasing demands for responsible business



- Increasing importance of social and ethical behavior
- Growing need for greener solutions

Example: The DHL Silk Route shows a **BELT & ROAD** model that works

